



Y **OUR** **FOOD**

BRANDS

WE MAKE PRODUCTS INTERNATIONAL

Your Food Brands GmbH

(founded 2007)

is an Austrian, internationally operating company, which manages the development, sales and marketing of branded food products.



Our services



Our brands

Our range consists of strong, exclusive and innovative brands backed by great products and reliable companies.

Our existing
product categories

-  ORGANIC
-  HAUTE CUISINE
-  BEVERAGES
-  SPICES
-  BASIC FOOD
-  INTERNATIONAL KITCHEN

- For all our product categories, we also offer private labels in addition to the brands!
- Our partner suppliers produce according to HACCP standards and are IFS certified.
- The consumer can expect an authentic taste experience and a steady quality from our products

Our customers

Currently we are strategically active in Austria and Romania, project-related in Germany and Poland:

- International food retail market
- National food retail market
- Discounter
- Cash & Carry
- Wholesalers - Horeca
- Drugstores
- Sport stores



We achieve the satisfaction of our customers by

- an optimal support in the headquarters
- customized service
- a market-oriented and innovative assortment

Our strengths – your advantages

- Decades of market-knowhow
- Optimal support for your products area wide
- Professional positioning of your brands in all aspects
- Uniform marketing of your products in all countries
- Longtime existing contacts to the decision makers of the retail partners
- Cost-efficient through collective sales-, marketing- and logistics services

Maximum **8** representations per country
to guarantee a total focus on your brands

Our lean corporate structure ensures that your brands and / or private labels are supplied in a most cost-effective manner to the retail sector and consequently to the customers.

Our plus – your advantages

Marginal fix costs

Efficient decision
making process

Optimal logistics
solutions

Centrally managed
IT-standards



What do customers and suppliers value the most about us?

The depth of thoughts on each product category, the open and honest words, the collaborative and solution-oriented behavior in every situation



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